

Corporate Speaker



Key Note and Guest Speaker

Jeffrey Armstrong is one of a new breed of corporate speakers and consultants who are working to bring soul into the workplace and heart into the way we do business. In recent years the need for an improved model of corporate responsibility has become clear. A new vision of sustainable commerce is arising based on universal spiritual values, a healthy lifestyle and the desire to protect the environment for future generations.

As a charismatic guest speaker, Master of Ceremonies or speaking on his award-winning book, he is a sought after guest on TV and talk radio. For 15 years, he was a corporate executive in Silicon Valley, and a speaker for Fortune 500 companies. He was written about regularly in USA Today, the Wall Street Journal, LA times, San Jose Mercury News, Discover Magazine, CNN, Stern and many others.

With his extensive corporate experience with Apple Computer, Corvus, Nestar and Borland he became an industry spokesperson on microcomputer technology and was publisher of the industries' first magazine on Local Area Networking. In 1986, Jeffrey began a career as a motivational speaker and high tech corporate humorist, which remained his profession for the next ten years.

For the last eleven years and continuing today, he is delivering a series of talks that integrate the timeless wisdom of Eastern philosophy into clear, modern language that inspires today's corporations and executives.

Topics include:

These topic can be customized for your needs - 1 hr - 2 day seminars

- **The Heart of The Corporate Warrior** - See next page for details
- **Heartificial Intelligence** - Yogic Methods to Keep Your Integrity in the Age of Technology.
- **Upgrade Your Hardware/Install New Software** - Using Yogic Techniques for Optimal Personal Performance
- **Car-Ma Yoga** - Meditation for the Insanely Busy Executive
- **Look Who's Talking** - How to Recognize Your Personal Body Type and That of Others.
- **Yoga and the New Era of Corporate Sustainability** - How to Succeed and Still Keep the Balance of Life
- **6 Steps to a Healthy Lifestyle** - Yogic techniques to enhance body, mind and soul.

inconceivably simultaneously



and different

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Sample Breakfast or Luncheon Series **THE HEART OF THE CORPORATE WARRIOR**

Just as the practice of yoga harmonizes body, mind and soul, so the ancient yoga philosophy teaches valuable skills that are applicable to all areas of life. This universal knowledge, increasingly validated by modern science, is now being embraced by leading edge corporations throughout the world. Join other (your city) entrepreneurs and executives for a great breakfast at the (your location) and feast upon this exciting new business paradigm.

We are all becoming global citizens. The next evolutionary step requires us to blend the advances of modern science with the time honored secrets of ancient wisdom to create a sustainable and successful future through out the world.

Please join us... as award winning author Jeffrey Armstrong, a Master teacher of Eastern Wisdom, shares his insights with humor and expertise in these exceptional seminars.

Jeffrey Armstrong is a charismatic professional speaker, award winning author and founder of VASA, Vedic Academy of Science & Arts. For 15 years, he was a corporate executive in Silicon Valley and speaker for Fortune 500 companies. Jeffrey has degrees in History & Comparative Religion, Psychology and Literature, and has been an initiate of Yoga, Tantra and Mantra practices for the last 36 years.

1 Sustainable Success

Decision making requires a process. Companies will either be run by ego or conscious choice. To build a sustainable enterprise core principles are necessary to guide decision making in a changing competitive environment. Management will be either be “by spasm” or “by principle.” What are you GUNA do?

2 The Mind & Body Connection

The thoughts we think programs our body and our state of health affects our mind. To achieve maximum performance, both mind and body need to be in harmony. Understanding this principle allows us to create dynamic working environments and effective success teams.

3 Breath/Brain Link

There is a direct link between breathing and brain function. Yogic breathing is the secret of increased effectiveness and balanced thinking. The information age requires high standards of brain efficiency and mental performance. Proper breathing is the key.

4 Look Who's Talking! (Demo CD available)

According to yoga philosophy there are a few easily recognizable body-types that determine many of our specific behavior patterns. Every professional will benefit from learning how to recognize these important body types. Once you've learned the body types, you'll know who you're talking to and how to communicate with them effectively.

Sample Program cont'd - THE HEART OF THE CORPORATE WARRIOR

5 Balancing the Corporate Lifestyle

A corporation is like a body which needs smooth integration between its different parts. Learn how to create a dynamic tension in corporate life that will optimize all departments.

6 High Performance Living

Being a top professional in any field is similar to being an Olympic athlete. High levels of performance are required every day. Just as athletes have learned advanced training techniques, discover the yogic lifestyle secrets that have empowered extraordinary abilities and endurance for thousands of years.

\$45 each session

\$250 all series

Visa and MasterCard accepted

CLIENT COMMENTS:

To me a sign of a great teacher is how I feel after spending time with him. After each seminar with Jeffrey I feel uplifted and optimistic about myself and my place on this planet. Max Tomaszewski, President The Amadon Group

These are meaningful tools that every executive and business person should learn. Jeffrey Armstrong is compelling, interesting and very knowledgeable. These valuable seminars are a fantastic way for any corporate leader to get a broader perspective on life. Mel Zajac, Chairman, The Zajac Foundation and The Zajac Ranch. www.zajacranch.com

Recent Keynotes

JEFFREY ARMSTRONG

Key Note speaker and presenter at:

- Hindu Collective Initiative of North America Conference, Orlando, FL December 13-17, 2007
"Strategic Thinking in the Revival of Modern Hindu Dharma," Session Chair on Media & Communication
- Loyola University, Chicago, IL November 8-10, 2007 "The Universal Significance of Diwali"
- National Hindu Students Forum Dynamic Spirit Conference, London, UK November 2007, "Modern Hindu Dharma & the Return of the Epic Hero," "The Art of Choosing A Marriage Partner," "Environmentalism & Hindu Dharma," "Consumerism & the Modern Hindu Lifestyle"
- Nottingham University, Nottingham, UK November 2007 "A Comparison of Hinduism with Other World Religions"
- Manchester University, Manchester, UK October 2007 "Traditional at Heart, Modern in Outlook"
- Human Empowerment Conference, Dallas, TX, October 11-14, 2007 "The Future Direction of Hindu Dharma," and Session Chair on Media & Communication
- UK Speaking Tour, August 16-25, 2007 - Various temples and Organizations inclu. BAPS / ISKCON
- Mandir Executive Conference, Edison NJ August 9-12, 2007 "Bringing Knowledge of Hindu Dharma to Temples Through World-Class Speakers"
- UK Speaking Tour June 18-26, 2007 - Various temples and Organizations inclu. BAPS / ISKCON
- HSC Camp Raleigh NC, May 25-28, 2007 "Hindu Dharma for Future Hindu Leaders"
- HSC Conference New Jersey, April 6-10, 2007 "Leadership Goals for the Hindu Students Council"
- Hindu Academic Conference, Birmingham, UK, 2006
- Human Empowerment Conference LA, CA 2006
- Ayurvedic Institute of Europe, Sept 2006
- WAVES Conference, Houston TX 2006
- Washington University, St. Louis, IL, 2005
- England Speaking Tour March 27- April 10, 2006
- India Speaking Tour Dec 19-Jan 13, 2006
- The National Hindu Youth Association, 2006
- Vishwa Sangh Shibir (Gujarat India) Dec 2005
- Third Annual Human Empowerment Conference, Houston Texas, 2005
- Dharma Summit 2005 Rutgers University New Jersey
- The Southeast Regional Hindu Youth Association, Miami 2005
- The Dharma Conference in New York - 2003
- The Northeast Regional Hindu Youth Association, Chicago IL 2004
- NAMA - National Ayurvedic Medical Conference in Florida 2003
- Various Sai Baba Conferences in Grants Pass OR and Vancouver BC 2000
- Rotary Clubs, Vancouver, BC
- Ongoing Yoga Centers in Canada, USA, India and Brazil (too many to list)

Highlights from the INDIA Tour Dec 2003 - Jan 2004 (40days)

Many of the talks received National TV and newspaper coverage in 15 languages.

(Continued on next page)

Recent Keynotes

- *"Modern India - Ancient Wisdom"* Indian Institute of Technology, Bombay India
- *"Global Hinduism in the New Millennium Conference"* Delhi, India
- *"New Spirit of Management Practices in Western Corporations & Its Relevance to India."* Camlin Ltd, Mumbai
- *"World Vedic Heritage"* Simhagad Technical Education Society, Pune
- *"Why go back to Vedic Roots?"* Maharashtra Seva Sangh, Mulund,
- *"The Use of Jyotisha in the West for Personal Counseling."* Thane, India
- *"How the Sanatana Dharma of Bharata is Growing in the World"* Tilak Mandir Vile Parle,
- *"Relevance of the Bhagavad-gita In the Modern World"*, Chinmaya Mission ,Thane
- *Traditional at Heart - Modern in Outlook.* Executive Business Club, Taj Krishna Hotel, Hyderabad
- St. Anne's College, Hyderabad
- Bhandarkar Oriental Research Institute
- M. L. Dahanukar College of Commerce
- Sinhagad Technical Education Society, Mumbai
- Somaiya Institute, Mumbai
- Department of Sanskrit, Mumbai University
- Vedanta Life Institute, Mumbai
- Mumbai University, Mumbai
- K. J. Somaiya Bharatiya Sanskriti, Peetham
- Institute of Management Studies and Research, Vidyavihar, Mumbai